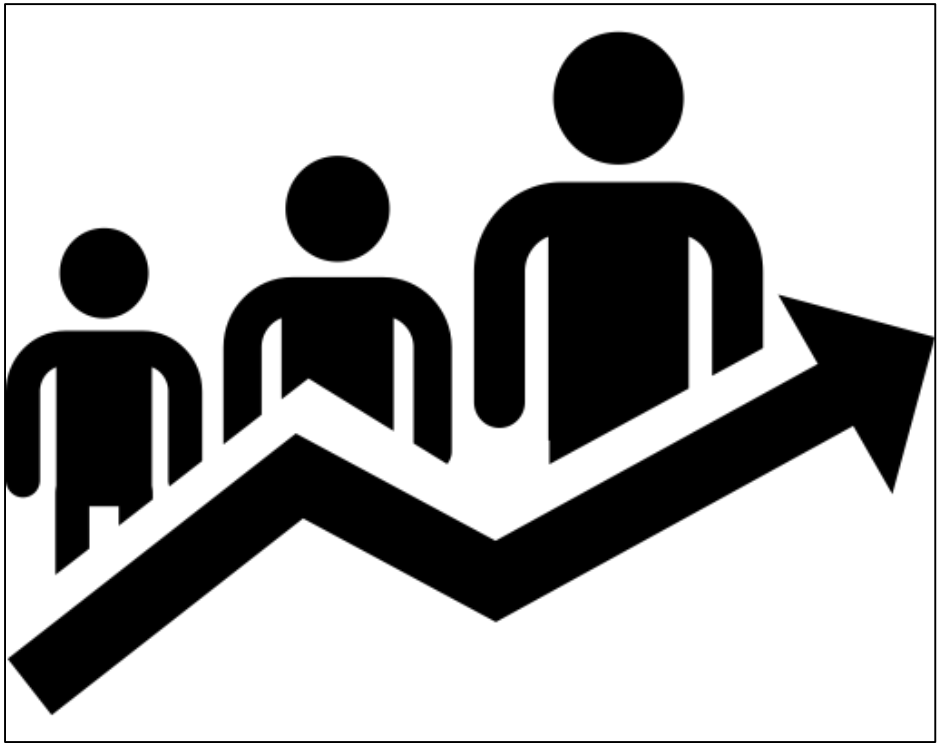




# LABOUR MARKET INFORMATION GUIDE



Find job opportunities and make choices for your future



This *Employment Ontario* project is funded by the Ontario government.

# INTRODUCTION

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# INTRODUCTION

## Introduction

### WHO IS THIS GUIDE FOR?

This guide is for you! Even if you aren't looking for work right now, knowing **labour market** trends can help you make choices about your future education and employment goals. This guide was prepared to help Employment Ontario clients and adult learners who are upgrading their skills find Labour Market Information that can help with planning and decision making.

### What is the labour market?

The labour market is where workers (supply) and employers (demand) interact.

### WHAT IS LABOUR MARKET INFORMATION?

Labour Market Information (LMI) is all of the current data available about jobs, employers and workers in our community, province or across the country. LMI is used by people looking for work, employers and governments to help understand **employment trends** including how many workers there are (**supply**) and what types of employers (**demand**) exist.

### HOW CAN LABOUR MARKET INFORMATION HELP ME?

Labour Market Information is a tool to help you find the right work for you at the right time.

LMI can tell you:

- The types of jobs that are in your community now.
- The skills, education and training you need for these jobs.
- Where to find employers who are hiring.
- The **sectors** that will need more workers in the future.

Knowing about LMI can help you set education and employment goals for yourself based on work that is available in your community now and work that may be available in the future. It is important to know the specific steps you must take in order to reach your **career** goals. LMI can provide a clearer picture about what steps you should take so your skills match those needed by the labour market.

# INTRODUCTION

## WHO CAN HELP ME UNDERSTAND LABOUR MARKET INFORMATION?

LMI is all around us, we hear about it when:

- talking to a friend about their work
- watching the news or reading a newspaper
- we see a new business opening up down the street
- we talk with employment counsellors or instructors about career planning

It is important to get the correct information, so talk to your instructor or Employment Ontario service provider about ways to learn more.

## HOW TO USE THE WEBSITE LINKS IN THIS GUIDE

On the next two pages of this guide you will find links to websites that provide Labour Market Information.

If you are reading this guide on a computer screen, you will see some words that are **underlined**. This means these are “live links” you can click on with your computer mouse or with your keyboard buttons to go directly to the website.

If you are reading this guide on paper, you can type the **underlined** links into the address bar of a computer’s web browser, when you are connected to the internet.

# SOURCES OF LABOUR MARKET INFORMATION FOR THE GREATER TORONTO AREA

## Sources of Labour Market Information for the Greater Toronto Area

### TORONTO EMPLOYMENT & LABOUR MARKET INFORMATION (TELEMI)

[www1.toronto.ca/wps/portal/contentonly?vgnextoid=2fe08fb738780410VgnVCM10000071d60f89RCRD](http://www1.toronto.ca/wps/portal/contentonly?vgnextoid=2fe08fb738780410VgnVCM10000071d60f89RCRD)

*The Toronto Employment & Labour Market Information* website is a one-stop source for labour market information. On the website you will find: research and data; information for career and job seekers; employers' resources; community resources; and LMI tools. The website was developed by the City of Toronto.

### WORKING IN PEEL HALTON

[www.workinginpeelhalton.com](http://www.workinginpeelhalton.com)

*Working in Peel Halton* is a website with labour market information for Peel and Halton Region. It is for people who are looking for a job or making decisions about their career. On the website you will see: who's hiring; employment trends; about Peel-Halton; job search services; career practitioners; and news. The website is operated by the Peel Halton Workforce Development Group, a provincially-funded workforce planning board.

### THE WORKFORCE PLANNING BOARD OF YORK REGION & BRADFORD WEST GWILLIMBURY

[www.wpboard.ca/labour-market](http://www.wpboard.ca/labour-market)

*The Workforce Planning Board of York Region & Bradford West Gwillimbury* shares Labour Market Information for York Region and Bradford West Gwillimbury. On the website you will find: TOP reports; labour market resources; career planning tools; research; and employer resources.

# SOURCES OF LABOUR MARKET INFORMATION FOR THE GREATER TORONTO AREA

## JOB BANK

[www.jobbank.gc.ca/home-eng.do?lang=eng](http://www.jobbank.gc.ca/home-eng.do?lang=eng)

*Job Bank* is the Canadian government's main website for job searches and labour market information. On the website you will find: a job board with job postings; tools to help people looking for a job find the right match for themselves; and resources for employers.

## LABOUR MARKET INFORMATION – ONTARIO MINISTRY OF TRAINING, COLLEGES AND UNIVERSITIES

[www.tcu.gov.on.ca/eng/labourmarket](http://www.tcu.gov.on.ca/eng/labourmarket)

On the *Ontario Ministry of Training, Colleges and Universities* website you will find: the different ways you can use education, training and employment services to reach your goals. On the 'Choose Your Path' section of the website you will find: tools to help you identify your skills and interests which can help you set goals and clarify potential career options.

## ROUTES TO. EMPLOYMENT

[www.routestoemployment.ca](http://www.routestoemployment.ca)

On the *Routes TO. Employment* website you will find facts and information about the Toronto labour market for these job sectors: Arts, Culture and Entertainment; Construction; Financial Services; Health Care; Information Communication & Technology; Manufacturing; Non-profit; Professional & Technical Services; Retail; Tourism and Hospitality. This website was created by the Toronto Workforce Innovation Group (TWIG), and was funded by Citizenship and Immigration Canada. It was made to help internationally trained professionals and tradespeople learn about these industries in Toronto, but it can be useful for everyone.

### What if I don't have a computer?

The most current LMI is online. Ask your instructor or local library for help with the websites in this guide.

# SOURCES OF LABOUR MARKET INFORMATION FOR THE GREATER TORONTO AREA

## ROUTES TO. TRADES

[www.routestotrades.ca](http://www.routestotrades.ca)

On the *Routes TO. Trades* website you will find information about these trades in Toronto: Brick and Stone Mason; Concrete Finisher; Construction Boilermaker; Drywall Finish and Plasterer; Electrician; General Carpenter; Glazier; Heat and Frost Insulator; Heavy Equipment Operator; Hoisting Engineer; Ironworker; Painter and Decorator; Plumber; Refrigeration and A/C Mechanic; Roofer; Sheet Metal Worker; Steamfitter. Every trade has its own information page which tells you about the duties required in these jobs; the **occupational outlook**; and the education and training you will need. The website has information for foreign-trained tradespeople, youth in trades, and women in trades. This website was created by the Toronto Workforce Innovation Group (TWIG), and was funded by Citizenship and Immigration Canada.

## TORONTO WORKFORCE INNOVATION GROUP

[www.workforceinnovation.ca](http://www.workforceinnovation.ca)

*Toronto Workforce Innovation Group* (TWIG) shares Labour Market Information for Toronto. On the website you will find helpful reports; information about Toronto's workforce; sectors; trends; research; and other useful resources.

## How to Understand LMI:

When you read or hear about LMI, ask yourself these questions:

### HOW?

How will this trend affect me and my community?

### WHAT?

What opportunities are there for me?

### WHEN?

When was this information written? Is it up to date?

### WHO?

Who is sharing this information and do I trust and respect the source of information?



# DEFINITIONS

## Definitions

<b>CAREER</b>	A job or profession that is done over a long time.
<b>DEMAND</b>	Demand is the number of jobs available.
<b>EMPLOYER</b>	A person or business who hires people to work on a regular basis in exchange for paid wages.
<b>EMPLOYMENT TRENDS</b>	Observations about the general direction of specific jobs which can impact their long-term growth in the economy.
<b>LABOUR MARKET</b>	The labour market is where workers (supply) and employers (demand) interact.
<b>OCCUPATIONAL OUTLOOK</b>	Occupational outlook is an estimate of what employment will be like for a particular type of job in the future.
<b>SECTOR</b>	A part of an economy that includes certain kinds of jobs.
<b>SUPPLY</b>	Supply is the number of workers who are able to do a specific type of job.



## ABOUT THIS PROJECT

### About this Project

This project was funded by the Ministry of Colleges, Training and Universities, and was developed in a partnership between the Metro Toronto Movement for Literacy (MTML) and Toronto Workforce Innovation Group (TWIG).



### Contact Information

Metro Toronto Movement for Literacy  
344 Bloor Street West, Suite 405  
Toronto, ON M5S 3A7  
416-961-4013  
mtml.ca

### Literacy Access Network

Information and Referral Hotline for Adult Literacy & Upgrading

**416-961-5557 1-855-611-2212**

For service in French:

**1-877-464-0504**

For TTY service:

**905-897-6772**